

ESTTA Tracking number: **ESTTA423020**

Filing date: **08/02/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91191056
Party	Plaintiff White Rock Distilleries, Inc.
Correspondence Address	DANIEL I SCHLOSS GREENBERG TRAURIG LLP 200 PARK AVENUE, 34TH FLOOR NEW YORK, NY 10166 UNITED STATES schlossd@gtlaw.com
Submission	Request for Oral Hearing
Filer's Name	Daniel I. Schloss
Filer's e-mail	schlossd@gtlaw.com
Signature	/Daniel I. Schloss/
Date	08/02/2011
Attachments	91191056ReqOralHearing.pdf (2 pages)(37507 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

IN THE MATTER OF APPLICATION

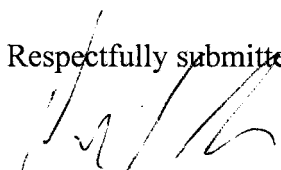
Mark: PINNACLES RANCHES
Applicant: Franciscan Vineyards, Inc.
Serial No.: 77/598,674
Published in
the Official Gazette: March 17, 2009

WHITE ROCK DISTILLERIES, INC.)	
)	
Opposer,)	
)	
v.)	Opposition No. 91191056
)	
FRANCISCAN VINEYARDS, INC.,)	
)	
Applicant.)	
_____)	

REQUEST FOR ORAL HEARING

Pursuant to the provisions of 37 C.F.R. § 2.129, Opposer White Rock Distilleries, Inc.
respectfully requests that the Board schedule an oral hearing in this proceeding.

Respectfully submitted,



Dated: August 2, 2011

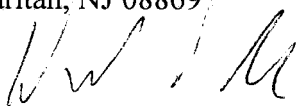
Daniel I. Schloss
Alan N. Sutin
Masahiro Noda
GREENBERG TRAURIG, LLP
200 Park Avenue, 34th Floor
New York, New York 10166
(212) 801-9200
Attorneys for Opposer

CERTIFICATE OF SERVICE

Date: August 2, 2011

The undersigned hereby certifies that a true and correct copy of the foregoing Request for Oral Hearing has been served by first class mail, postage prepaid, this 2nd day of August 2011 upon Franciscan Vineyards, Inc. at the following correspondence address of its counsel of record:

John M. Rannells, Esq.
Baker & Rannells, PA
575 Route 28, Suite 102
Raritan, NJ 08869



Daniel I. Schloss